

# The Sun Coast Echo

## The County Paper

Dunbar Road,  
Jackson, Miss.

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BAY ST. LOUIS, MISS., FRIDAY, DECEMBER 30, 1927.

THIRTY-SIXTH YEAR, NO. 52.

### WAVELAND IMPROVEMENT ASS'N OPPOSES CHANGE IN ORIGINAL PLANS

Wishes Seawall to Be Built as Originally Planned—Resolutions Sustain Road Protection Committee and Board of Supervisors.

Members of the Waveland Improvement Committee, of which S. Sanford Levy is president, are opposed to resolutions recently adopted by a number of Waveland and Bay St. Louis residents, recently assembled at the Bay-Waveland Yacht club, and have gone on record as so opposing.

Resolutions to this effect, drafted and adopted, will be presented to the Board of Supervisors of Hancock county in regular meeting Monday, January 2, 1928, also a copy to the Road Protection Committee.

The resolutions also express full confidence in both boards and call upon both bodies "to take action as soon as the test case now pending in the supreme court of the State of Mississippi is decided towards the issuance of the balance of the \$1,250,000.00 worth of bonds \* \* \* the remainder of the bonds may be issued at once and the contract may be let for the construction of the concrete topping or roadway along the entire length of the seawall."

President Levy's letter to The Echo follows, also copy of resolutions:

"December 22, 1927."

"The Sea Coast Echo,  
Bay St. Louis, Miss.  
To the Editor:

"Inclosed herewith you will find copy of resolution, which is self-explanatory. This resolution has this day been forwarded to the Board of Supervisors and the Road Protection Committee of Hancock county, and inasmuch as its purpose is the betterment and improvement of Hancock county I sincerely trust that you will give it the publicity which it deserves."

"Under the bond issue of \$1,250,000.00, which the people of Hancock county favorably voted upon more than a year ago, a beautiful paved driveway along the entire water front would be provided and visitors from neighboring counties and neighboring states as well as distant states would pay for this road by the consumption of gasoline. It is my opinion and hope that the people of Bay St. Louis will awake to the realization that a paved road from Lake Shore to Bay St. Louis will ultimately result in a paved road from New Orleans to Bay St. Louis by the shortest and prettiest route and that every user of that road will be paying as much for the use of the road as any resident and taxpayer of Hancock county, while the city of Bay St. Louis will be the chief beneficiary from the paved road as planned."

"It is my sincere hope that all of the people of Hancock county will work together in an effort to see the consummation of the original plan and bring sufficient pressure to bear upon their constitutional authorities to compel the issuance of the remainder of the bonds and thereby carry out the original plans which the people approved by their vote in August of 1926."

"Very truly yours,  
S. SANFORD LEVY,  
Chairman Road Committee, Waveland Improvement Association."

Resolved: That whereas under an act of the General Laws of the State of Mississippi of the year 1924 an election for the purpose of issuing bonds of said county for the specific purpose to be set forth by the Board of Supervisors in the resolution calling for said election:

"Whereas, on Monday, July 12th, 1926, the Board of Supervisors of Hancock county did issue call for such an election for the purpose of voting upon the question of "whether or not the bonds of Hancock county should be issued for Road Protection necessary along the beach in Hancock county, Mississippi, according to survey, plans, specifications and estimates of cost of construction and recommendations as submitted by the Road Protection Commission of Hancock county, Mississippi;"

And, whereas, the said survey, plans and specifications, submitted by the Road Protection Commission were the survey, plans and specifications prepared by J. W. Billingsley, Esq., dated June 12th, 1926, and then on file with the Clerk of the Board of Supervisors, the said call for bonds for a seawall, sidewalk attached to the seawall, and concrete topping or paved roadway over the fill and attached to the top of the seawall, and a retaining wall, extending from the southern end of the existing wall at Bay St. Louis to Bayou Cadet, and from the northern end of the existing wall at Bay St. Louis to Jordan river.

And, whereas, at the election held in the county of Hancock on July 12, 1926, the people said county voted in favor of issuing one million two hundred and fifty thousand dollars (\$1,250,000.00) worth of bonds for the purpose set out in the resolution submitted to them by the Board of Supervisors, to-wit: For the purpose of erecting the seawall and concrete topping or paved roadway completely described and set forth in the plans and specifications of J. W. Billingsley.

And, whereas, one of the absolute essentials of the plan of road protection designed by the said J. W. Billingsley and submitted to the voters of this county is the concrete topping or paved roadway, and whereas a seawall, sidewalk attached to the seawall, and concrete topping or paved roadway over the fill and attached to the top of the seawall, and a retaining wall, extending from the southern end of the existing wall at Bay St. Louis to Bayou Cadet, and from the northern end of the existing wall at Bay St. Louis to Jordan river.

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(CONTINUED ON PAGE THREE)

### KERGOSIEN TO RETIRE JAN'Y 1ST

Relinquishes Commission as Clerk of Courts of Hancock County January 1st.

OUTSTANDING MAN  
OF ACHIEVEMENT

Rises From Piney Woods to Professional Life—Scores in Public Life.

The retirement of Dr. Alphonse A. Kergosien from public life as Clerk of Court on Jan. 2nd, 1928, after sixteen years of service, takes from the political stage of Hancock county one of its most notable figures and one of the most popular men to ever grace an office in this county.

Dr. Kergosien's retirement is solely due to ill health, the encroachment of which has been apparent for a number of years. Four years ago when the doctor expressed a desire of retirement from public service, the voters rose en masse and urged him to continue for at least another term and it was only upon such urgent insistence that he consented to serve. Having done so, he now retires with all the glory of having performed his duty towards the public in the most creditable manner, leaving a monument of sixteen years of faithful performance of every obligation imposed upon him.

Dr. Kergosien defeated the late Hugo Hoffman in 1911, after the latter had held the office for thirty-six years and was considered as preeminent in the position, the great popularity of Kergosien, however, asserted itself and the doctor was elected handsomely much to the surprise of the opposition. His popularity has never waned.

As the son of the late Captain Adolph Kergosien, who for many years was a very prominent lumber manufacturer of Fenton, Dr. Kergosien was born and reared in Hancock county. In 1909 he married Miss Lavinia Cuevas and for four years continued in business with his father, but being of a very ambitious nature, he matriculated at Tulane University in the Medical department, after studying there for two years, he went to the University of Louisville, Ky., where he graduated in 1909.

Returning to his home, Dr. Kergosien entered the practice of his profession and continued for two years, but he found that his health was being imperiled and decided to enter politics, with the success above mentioned.

The retirement of such a prominent character as Dr. Kergosien from public service is deeply regretted throughout Hancock county, with him he carries the goodwill and high esteem of every one and is indeed worthy of the exclamation, "Well done, thou good and faithful servant."

Would Mobilize Guards  
For Bilbo Inaugural

Adjutant General Curtis T. Green, of Mississippi, wants to mobilize the State National Guard in Jackson for the Bilbo inaugural and has invited all military companies in the state to participate in the event. However, there are no state funds available for the purpose, and will not be unless the legislature sees fit to make an appropriation for the purpose immediately after convening on January 3rd. Nothing of that sort has ever been done at former inaugurations. General Green suggests, therefore, that companies arrange to defray their own expenses and any unit that feels inclined to do so is requested to notify him immediately. Jackson company of the 155th will turn out full force for the event. There will also be 70 odd staff officers appointed by Governor Bilbo early this month.

Maccabees to Give Dance  
New Year's Eve Night

The Bay St. Louis Maccabees will celebrate the passing of the old year and the coming of the new one by giving a dance at Woodman Hall New Year's Eve, Saturday night. The public is invited to attend. Music will be furnished by a first-class jazz band and the admission will be 75 cents for men and 25 cents for ladies. The best of order will be maintained.

Business Contest Closes  
Monday.

Banderet's filling station, corner Main and Front streets, will close its contest Monday evening at 7 o'clock sharp. The holder of the lucky ticket will have to be present to capture the prize. Mr. Banderet has an interesting advertisement to this effect in another column of this issue of The Echo. Every purchaser gets a ticket.

Christmas Business Good.

Local business firms report the Christmas trade active, although the rush came unusually late. Many shoppers from the interior augmented the local buyers—but all on the eleventh hour. Our merchants had fine stocks, right prices and selection was easy.

### HANCOCK OFFICIALS TO ASSUME OFFICE ON MONDAY NEXT

Clerk-Elect Favre Has New Office Interior—Sheriff-Elect Jones to Be Busy.

"On Monday morning next, the various officials elected to serve Hancock county the next four years, will take oath of office and assume their respective posts."

Clerk Has New Office Interior.  
Clerk-elect A. G. Favre, who as chief deputy, has been directing the business of the office the past two years, during the independence of Clerk A. A. Kergosien, will take the oath and will continue the duties of the office, aided with his seven years' active experience and intense efficiency. His force will consist of Horace L. Kergosien, chief deputy; Max Gossett, Telahad, chief clerk and secretary.

Th. Board of Supervisors, at the request of Mr. Favre, had the clerk's office thoroughly renovated and several changes made—new furniture and new arrangements of things, with a full change of the clerical staff. The office is in every sense a thing of beauty, clean and efficient, commensurate with the dignity of the building and representative in every phase.

Sheriff Postpones to Remain in

Sheriff-elect Jos. C. Jones will assume his office Monday morning, and the chief services of Sheriff and Tax Collector Jos. V. Boutin will be retained. Mr. Boutin will have charge of the office papers and a full change of the clerical staff. The Echo has been making a clean sweep of deputies now serving, appointing new men.

Mr. Jones is intensely interested in his forthcoming work. He anticipates the office at his house and will force will be a busy man. There is every indication he will make a fearless and most efficient sheriff, a worthy successor to his predecessor.

As county clerk and not yet elected sheriff, he is in a position to succeed himself. He is indeed a most worthy successor of the late Sheriff E. C. Boudages, who held the office continuously for twenty-seven years prior to his death. Mr. Whitefield is a man of high character, with very good of mind in Hancock, so to speak, thoroughly familiar with the work and the year's work is always finished before the prescribed limit.

Co. Sup. of Education.  
Mr. J. D. Evers, Hancock county's superintendent of education, will assume the duties of his office Monday. An experienced school man, active and efficient, he will be a worthy successor to his predecessor, Capt. T. Ed. Keller.

Board of Supervisors.  
Supervisors will take their oath of office Monday morning and at once enter into regular session. These are: Beat No. 1, H. S. Weston; Beat No. 2, John B. Brown; Beat No. 3, E. Z. Goss; Beat No. 4, J. P. Morgan; Beat No. 5, Emilio (Duke) C. C.

### "PINE HILLS" CLUB AND HOTEL OPEN FOR WINTER SEASON

Manager Weems Says Many  
Guests to Arrive By Jan 5  
From North and East.

"Pine Hills Club" is actively functioning and Pine Hills hotel open and entertaining guests, of which there are already a number, and the weekend list from New Orleans has been quite numerous.

Manager Weems, an excellent and most genial host, seems to fit right into the position of his managerial duties and social solicitude is going to go over big.

"We expect quite a big crowd to be here about January 5th," said Manager Weems to The Echo Christmas night, "coming from all sections of the North, East and West. Members and guests of Pine Hills club, and we are ready for the influx. Our riding stables, kennels, golf and other sport attractions have been brought up to the standard, all in charge of professionals, and guests will wish to linger. Our houseboat is a novelty this year. In fact, every attraction possible that a high-class country club affords will be found here, and this magnificent Pine Hills hotel will serve as one of the finest club houses in the United States."

There is sufficient advance reservations to make the club and hotel a go this winter, and we anticipate a big season. There is nothing like Pine Hills Club and Hotel," he concluded.

Judge Coco Dies.

A press message from Marksville, La., dated December 28th, announced the death of Judge A. V. Coco, 76 years old, who gained national recognition during the investigation into the death of two citizens at Mer Rouge, La. He was state attorney general from 1918 to 1924. He was a victim of angina and died from an acute attack.

Judge Coco was no stranger in this part of Mississippi, a frequent visitor to the Gulf Coast. He was frequently a visitor to Bay St. Louis and Waveland, home of his friend, the late Dr. Kergosien, deceased. He was also a warm personal friend of Judge S. Allen Borden, of Marksville, frequent and well-known visitor to Bay St. Louis.

### PHONES IN MISS. SHOW BIG GAIN

Engineers Estimate Gain of  
3,582 Phones in Mississippi  
For Coming Year.

\$27,000,000 SPENT  
THE YEAR ENDING

Budget For 1928 Practically  
Same—Bell Company Con-  
tinues to Expand.

When asked by The Echo what the prospects of the Bell Telephone Company for 1928, and what had been accomplished during 1927, Bay St. Louis Manager J. J. Hood told The Echo that to care for the southern states, the Bell Telephone company plans a gross expenditure of \$27,000,000 during 1928 for new construction and replacement of the outlay for similar work during this year was placed back this same amount.

The Bell Telephone company operates in Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee, and Mr. Hood, "and each of these states is included in next year's budget."

It is expected that the company will make a net gain of 49,000 new telephones in 1928, which is slightly more than the record for 1927. "This is now estimated," continued Mr. Hood, "but more than \$1,500,000 will be required in Mississippi, and for other states for which large expenditures will be made include: central office equipment, \$12,000; exchange equipment, \$12,000; long distance additions and replacements, \$40,000; and the routine work of installing and removing telephones, \$200,000."

It is possible to estimate how many new telephones will be installed in Mississippi during the coming year, reported The Echo reporter, to which Mr. Hood replied:

"Telephone engineers now estimate that there will be a net gain of 3,582 new telephones in Mississippi during 1928."

The budget for 1928 is reported as an indication of the company's growth and progress of this year. That of the expenditure for the year 1927, the company system to carry on its business and to meet the needs of the public, of the new year.

"The budget for 1928 just ended," Mr. Hood stated, "the Southern Bell Telephone company extended their 1927 budget, and added \$1,500,000 to the original budget, and telephone officials estimate that the growth of this company will require an equally large amount during the next five years."

### Roll Ave. Extended— Supervisor Favre Active

It has been over the intimation of Supervisor Jos. L. Favre to extend the length of Roll Ave. and he has succeeded in completing the length of Roll Ave. from the beach to the Main street intersection at Blue Meadow, a distance of some two miles.

Mr. Favre ever has an eye towards the beautifying and enhancing the value of our city and deserves the hearty commendation of all for his untiring zeal.

Mr. Favre was not a candidate for reelection. His leaving the office is noted with regret. He was well the father of Roll Ave., serving during a number of consecutive terms, and how well he served is best told by his splendid record.

Rotary President to Visit  
Jackson Club on Trip South

Jackson Rotarians are expecting visitors from every corner of the state to meet there January 7 to join in the reception to be extended Arthur Sapp, international president of Rotary.

Mr. Sapp is stopping only twice in the twentieth district, which embraces Mississippi and Louisiana. From Jackson he will go to New Orleans before returning to Chicago.

Extensive plans are being made for the local celebration honoring the distinguished Rotarian during his brief stay in Jackson.

District Governor Hugh L. White, of Columbia will come to the city for the occasion, as well as a number of past district governors who have been sent special invitations to join in the reception.

NEW YEAR'S SUPPER DANCE.

An advertisement in another column of The Echo announces a New Year's Eve supper-dance at "The Answer," popular social resort in Union street.

Mrs. Pellard, the attentive and ever solicitous hostess, plans to make this a growing achievement. The menu and music are most attractive, the charm and beauty of the interior and splendid music are elements that combine. The supper-dance should be well patronized, and it is easy to foresee there will be a large and select patronage.

### BANK OF GULFPORT BECOMES NATIONAL INSTITUTION

McFadden Bill Liberalizes  
Banking Laws—Change  
Long Planned.

Gulfport has another national bank, since Friday morning, December 23rd, says the Gulfport Herald.

The Bank of Gulfport, which was a state bank, has been converted into a national bank and will be known in the future as National Bank of Gulfport. Making the change contemplated for several months but the final arrangements were not completed until recently.

Passage of the McFadden bill by the 69th Congress which liberalized the national banking laws is said to have been responsible for the change. Officials of the Bank of Gulfport said they have found that it will be more advantageous to operate under the national system than the Mississippi banking laws.

The National Bank of Gulfport will not issue currency.

There will be no change in the officials or employees of the bank and business will proceed as usual.

The Bank of Gulfport began operations March 19th, and has had a steady growth since that period. It began with a capital stock of \$50,000 which has been increased twice.

The institution now has a capital stock of \$125,000 with a surplus of \$75,000.

On July 16th the bank took occupancy of the present pretentious banking building, said to be one of the most modern in the south.

The officers and directors of the National Bank of Gulfport will be L. N. Dantzer, president; J. C. Clower, vice-president; J. S. Taylor, cashier; R. H. Washington, Jr., assistant cashier. The directors will be L. N. Dantzer, J. C. Clower, J. W. Milner, J. F. Stuard, J. A. Parker, B. Havard, E. Eaton, W. F. Pratt, Jas. L. Berry.

### PERSONNEL OF LEGISLATURE IS ANNOUNCED

New Group of 189 Law-  
makers Will Soon Inva-  
de Jackson For Session.

One hundred eighty-nine representatives of Mississippi will invade Jackson January 3 to serve in the state legislature convening here on that date. Early arrivals are now in the city, arranging for lodging and in some cases offices.

Of the 189, 49 are Senators with 140 in the house of representatives.

In the house, 53 members have seen previous service, while the senate will have 24 veteran members. This leaves a majority of both houses. House 87, Senate 25, without previous legislative experience.

One Confederate veteran, one Spanish war veteran, 29 World War veterans are in the incoming legislature.

The vast majority of the legislators are married, only 26 being single men, while 6 are widowers and 157 are married.

The average age of the Senators is 50 years, of the house membership 43.3 years, making the general average 47.6 years. Nine men above 70 years of age are in the legislature, while the peak point is at the 50-60 class with 45 members.

Farmers lead the list of occupations, with 98 representatives, followed by lawyers with 63, merchants 41, teachers 23, bankers 10, newspapermen 7, and others ranging down.

A vast majority of the legislators are native-born Mississippians, 164 having been born in the state, though 14 outside states are represented, among them Pennsylvania, New York, Indiana and Illinois, as well as South-eastern states.

Church preferences show Baptists in the lead with 82, and other denominations as follows: Methodist 50, Presbyterian 24, Christians 9, Episcopalian 21, Catholic 2, Church of Christ 2, Primitive Baptist 1.

Fraternity affiliations are listed as follows: Masonic 112; Woodmen 40; Pythian 23; Elks 17; Odd Fellows 11; Eastern Star 8; Columbia Woodmen 4; Modern Woodmen 3; Praetorian 3; Maccabees 9; Knights of Columbus 2; Junior Order, U. A. M. 2.

The statistics quoted along with names of legislators, home addresses, etc., have been compiled by George B. Power, clerk of the house of representatives and these booklets are to be given to each legislator with Mr. Power's compliments.

Rotarians Have Evening  
of Song.

Bay Rotarians had quite a "pepped up" meeting Wednesday evening, with Ernest Sellers, song leader of New Orleans Rotary club, as special guest.

Mr. Sellers sang a number of solo songs and selections from the Rotary song book. As leader of voice among the fellow members, he was singing. After several numbers it was evident, like Oliver Twist's "boys" wanted more. Mrs. H. U. Carty accompanied at the piano.

With Mr. Sellers, Mr. Sam D. Siler, of N. O. Rotary, attended. International Rotary meeting at Oxford, Belgium, this summer, preceding a tour of Europe. Several references to incidents of the trip were made. One of Henry Lauder's songs and a negro song were outstanding solo numbers.

### CROWDS ON GULF COAST EXPECTED

Further Coast Development  
to Follow Holidays—Grand  
Rush Already Started.

COAST TO BE HOST  
TO THOUSANDS

Chicago Restaurant Owner  
to Open \$60,000 Dwelling  
at Edgewood Park.

"The Mississippi Gulf Coast, the country's newest winter resort area, is preparing to act as host to thousands of visitors again this season," is the announcement flashed this week by the Associated Press correspondent at Biloxi to practically every newspaper in the country.

The grand rush has already started with visitors registered at Coast hotels in large numbers now from Cleveland, Cincinnati, St. Louis, Chicago and other points in the mid-west. Six new modern hotels which were completed during the past year and the dozen or more older hostleries and southern inns are opening their resort facilities in preparation for the arrival of large crowds immediately after the New Year.

Riding clubs, golf courses, hunting preserves and other sport facilities are thrown open to the visitors and a record season is apparently the outlook.

The opening of the "Lakes-to-Gulf Highway," an all-year, improved surfaced road from Chicago to Biloxi, has sent many tourists into this section, while new bridges along the Old Spanish Trail, coupled with other improvements on this highway, have also served to increase these motoring numbers.

The \$30,000.00 public and private development program which has been underway for the past two years, is now practically completed, with the exception of a portion of the 29-mile sea wall along the beach front and two causeways, one over Bay of St. Louis and the other over the inlet of Biloxi Bay.

Real estate trading which always follows resort development is showing a healthy winter activity, many northern citizens having purchased homes near here recently.

William F. Voight, of Chicago, wealthy restaurant owner is planning to open soon his recently completed \$60,000 home in Edgewood Park.

### PUBLIC INVITED TO EXAMINE NEW CHEVROLET CAR

Bay Chevrolet Company In-  
vites Public to Visit Head-  
quarters Monday Morning.

Resident Manager Leo Ford, of the Bay Chevrolet company, invites the public to the company's headquarters, in Washington street, Monday morning at 10 o'clock to view a shipment of new model Chevrolet cars.

"Bigger and Better" is the slogan for the new car, the sensation of 1928, says the Chevrolet manufacturers, and prices are lower than formerly. Mr. Ford hopes to see a large crowd Monday, and will be glad to show the different models and explain.

Old Bay St. Louis.

While this is a busy age, and its a problem to attend to one's work and keep up to the minute in current events, much less guess who may be behind the scenery tomorrow still there is a certain element in every midst who like to reminisce a bit, and this is one case, where comparisons are not odious. There is among us one with a memory as audacious as truth is infallible, and but one friend of The Echo, and one more than able to "deliver the goods" in any action, our readers may look forward for the next few weeks of installments on Old Bay St. Louis that will well worth the putting in your scrap book and will make some of our grandpas as mas sit back in their rockers and think again over the scenes and faces and friends of 50 years ago.

### A Soil Survey in Hancock County.

A soil survey is being started in Hancock county. This work, under direction of the Bureau of Chemistry and Soils, U. S. Department of Agriculture, in co-operation with the Mississippi State Geological Survey of the State University consists in the identification and classification of the various soils and their location on a detailed sectioned road map which will be prepared as the work progresses. All parts of the county will visit in order to carry out the necessary investigations. The results of the work will be available in bulletin form and will constitute a reliable basis for the development of farming interests and the location of the soils most suitable for crop production. The field work will be conducted by Messrs. C. Lounsbury and E. E. Deeter, of the Bureau of Chemistry and Soils, men experienced in this line of work. Headquarters have been established at Kiln for starting this survey.



## The Sea Coast Echo

ECHO BLDG.

Thirty-Six Years of Publication.

Chas. G. Moreau, Editor and Publisher.

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Official Journal City Bay St. Louis.Member National Editorial Association.  
Member State Press Association.Subscription Terms, \$2.00 Per Annum  
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Resolutions are made, not kept.

The pedestrian insists that every year is leap year  
with him.You can travel a long time in a circle without get-  
ting anywhere.You can start the New Year right by going to church  
next Sunday.When a person gets sick he begins to appreciate  
his former health.Correct this sentence: "I would be glad to escort one  
of the homely ladies."The optimist believes that the end of the world will  
come the day after pay day.If publicity will help your community help it by  
sending the story to The Sea Coast Echo.There are some people who do so much free church  
work that they forget about religion.We don't know how you feel about it but this is the  
time of the year that we make our resolutions.The tired business man's life may be affected by the  
stars but he pays little attention to astronomy.When you see a mail order catalog with enormous  
bargains that entice you don't bother with the occultist,  
see the alienist.Some wise observer says that girls nowadays do not  
marry for better or worse; they take their husbands for  
more or less.Life's little jokes, number 567: The parents who  
named their young boy after a rich uncle, who died and  
forgot his namesake.Subscribers to this broadcast of news and opinion  
are entitled to pay their subscriptions in advance, whether  
we need the money or not.Looking over the calendar for the year ahead we  
hasten to report that March, June, September and De-  
cember are five pay-day months.If you want to know who is the head of a household  
find out which one lays in bed while the other makes the  
fire these winter mornings.In the old days Leap Year entitled the ladies to pro-  
pose; under the modern fashion it authorizes them to  
shoot husbands, fiancés or friends.About this time next week the old man will be look-  
ing at a sheaf of bills, and thanking his lucky stars that  
Christmas doesn't come every month.Our own advice (which you won't take): Exercise  
fifteen minutes every morning and you will be sore  
enough to go to bed a half hour earlier every night.

## ROTARIANS CONTRIBUTE.

Bay St. Louis Rotarians receiving a refund of \$30.00  
cash contributed the sum as a whole and coming from in-  
dividual members to the community Christmas tree  
which was held at S. S. C., by Bro. Peter, and under  
auspices of Ladies' Catholic Circle, No. 1.

## CONGRATULATIONS!

The Echo wishes to congratulate one and all of the  
elect who assume office Monday morning. Our congrat-  
ulations are mingled with good wishes. Hancock county  
starts the new year with a new set of officials, men of  
calibre. May their tenure of office prove of mutual  
worth to Hancock county and lasting benefit.

## HAPPY NEW YEAR!

The Echo wishes to extend its readers greetings for  
a happy and prosperous New Year. Peace with God and  
man, practice of the Golden Rule and abundant good  
health go to make the major part of this world's happi-  
ness. The element of happiness is largely to be shaped  
according to our own hearts and mind.Prosperity generally follows. May your share of  
prosperity, dear reader, follow—abundantly.

## CATCH HIM AND HANG HIM.

The brutality that marked the awful kidnapping of  
little Marian Parker stands a nation aghast. What man-  
ner of fiend took this little girl from her parents in an  
effort to extort money and, maddened by police efforts  
to rescue her, deliberately took her life? What form  
of devil inhabits the man who met her anxious father,  
took his money and abandoned to his grief the mutilated  
form of his dead daughter?Justice cries for retribution and outraged public  
conscience demands punishment. All human ingenuity  
concentrates upon the apprehension and capture of such  
inhuman depravity. The full heart of many a doubting  
sinner insists that there is a hell for the eternal location  
of the perpetrators of such a crime.If, and when caught, the criminals will probably  
plead some form of mental affliction. Inconceivable as  
it seems, impossible as it is in California today, some  
astute lawyers, assisted by a squad of sob brothers, will  
try to save the life of the guilty fiend, when brought to  
trial some months from now. Possibly he may succeed  
but, without vindictiveness at heart, let us hope that the  
most awful punishment of the law will soon seal the  
doom of those who took the life of this girl.Because no normal man can imagine the execution of  
such a crime, many thoughtful people will call the slayer  
insane and urge his mental condition as an excuse to  
spare his life. The argument succeeded in Chicago,  
when Loeb and Leopold saved their necks. Probably  
this success emboldened the California mind which  
plotted this latest crime. No such similar success should  
be allowed to encourage another piece of devilry any-  
where. Who ever killed Marian Parker should die.

## RANDOM THOUGHTS ON 1928.

Before another issue of The Sea Coast Echo the  
New Year begins. Naturally with the passing of the old  
year it has become the habit of people everywhere to  
check-up the past and anticipating the future. As man's  
hope always outruns his achievements bright pictures  
painted of things-to-be are not often fulfilled when  
calendar completes its year. This, however, is not a suf-  
ficient reason for the absence of hope, or any excuse  
for a failure to plan bigger and better accomplishments.As The Echo reviews its past and particularly 1927,  
it realizes that the ideals in mind, just twelve months  
ago, have not been attained. Our hope was to improve  
our service to the community, through our subscribers,  
much more than has been possible. Constantly we strive  
to see opportunities for betterment, and while we find  
them innumerable, there are circumstances which, it  
seems, inevitably hold us back.Looking into 1928 we would remind our subscribers  
that The Echo is their journal, that its success depends  
upon them and the advertisers. We would assure all  
those interested in us that Bay St. Louis supports a  
better newspaper. The people of Hancock county are  
also in our territory, and to them, too, we repeat the  
above message. All subscribers can help to make The  
Sea Coast Echo better by regarding the advertising it  
publishes and by supporting advertising merchants when  
possible.To the individuals who read this article we would  
urge anew the realization of the possibilities, within  
reach of every human being. Self-improvement comes  
naturally to those of us who seek wisdom and content-  
ment. We should not be satisfied with 1928 unless it  
brings to us some finer, inner growth, some glorifica-  
tion of our eternal spirit, and, also, some betterment of  
our financial position in the world.Let us realize that this progress will not arrive un-  
invited, that it will not burst about us like the thunder-  
clap of summer storms but that it is like a tender plant,  
that once set out will grow and flourish when nurtured  
with care. To guide our lives we must plan the courses  
to be followed, and hold the rudder on the guiding star.Then, and not until then, will we get anywhere in life.  
Every citizen should resolve to rededicate his or  
her life to the service of Bay St. Louis. We do not at-  
tempt to set down what this means because that is a  
question for each individual to answer for himself or  
herself. The future of this community is assured when  
her citizens think of her, plan for her and stick to her.  
It will never amount to anything much until they do.  
So, as 1928 begins, let us remember our obligations and  
duties to the place where we live.No town should consider a year successful unless it  
has done something for the improvement of the condi-  
tion of the children and young people in its midst. Edu-  
cational and recreational facilities should be constant-  
ly watched and bettered through enlarged facilities.  
This is what every young person has a right to expect  
from Bay St. Louis and other towns, and a progressive  
community should realize their needs.We end this article by adding our sincere hope that  
1928 will mean much to the people here, and to the com-  
munity itself.

## A NEW RESOLUTION.

The other day a man came into the office of The  
Sea Coast Echo and asked, "how much do I owe?"After paying his subscription, he remarked, "I try  
to make it a rule to pay all of my debts every year be-  
fore New Year's Day. If I owe anybody I don't know it."The example is not bad, and we commend it to all  
the readers of The Sea Coast Echo. We do not do this  
because his remark happened to relate to paying up his  
subscription into next fall, or in the hope that others  
will take the implied hint.We thought, however, how much better all of us  
would be if, each year, we resolved not to contract debts  
which we could not pay by New Year's. How fine it  
would be if everyone of us set a day certain, by which  
time we mean to have our debts paid. Of course, some  
of us may have borrowed sums to be repaid in a period  
of years, but then this rule could easily be applied to  
current expenditures.Therefore, as a first suggestion, we propose this  
resolution for 1928: "I will contract no obligation this  
year which I do not see my way clear to paying in full  
by January 1st, 1929."Whoever tries this will find conditions better and  
brighter next December.P. S. This is no hint but you can pay your subscrip-  
tion any time.

## PRAISE FOR TEACHERS.

The other day a lady told us of visiting a school room,  
just before the holidays and she declared that it was  
"beautifully decorated," adding, "you should have seen  
it."We wonder how many parents in Bay St. Louis have  
visited the schools during the past three months, and  
whether, or not, they appreciate the efforts being made  
by the teachers in this county. While on the subject  
we are moved to say that criticism is seldom deserved  
by the modern school teacher.Those who are charged with educating our young  
are usually impressed with their responsibility and try  
to do best they can under the circumstances. Very often,  
they go to much trouble in order to give the pupils  
pleasure. As a rule they have too many pupils to teach,  
rather poor equipment and lack the serious co-operation  
of parents, which means a great help to them.Under the circumstances the average school teacher  
does very well, and deserves the thanks of the commu-  
nity, as well as those of the parents immediately con-  
cerned.

## DEATH UNDER THE WAVES.

The fate of the crew of the S-4 reveals again the  
gamble with death that engages the men of the fleets  
of the world. Spectacular and poignant as was their  
battle with the grim reaper it was but typical of the fate  
that awaits sailors everywhere, about which they joke  
and laugh while muttering a prayer.To think of the six men, trapped below the waves,  
on which ships and thousands of men were helpless to  
save them, is to harrow one's sympathy to no purpose,  
and yet, who would turn into 1928 without paying ten-  
der homage to their suffering, their brave hearts and  
their future memory?

## CAN YOU—DO YOU—READ?

The average citizen of Bay St. Louis does not take  
advantage of this wonderful age of printing. There is  
hardly a subject, frivolous or serious, about which one  
cannot find excellent books extremely reasonably priced,  
yet most of us read only a few each year.Each family in this county would be better off if it  
made a practice of buying not less than one good book  
every month, and reading it. There are well written  
stories, excellent popular treatments of the sciences, fine  
biographies and discussions and reminiscences without  
end. By exercising a little judgment the average citi-  
zen could add wonderfully to his knowledge and at the  
same time greatly enjoy the process.

## HERE AND THERE

Canada now has about 75 radio  
broadcasting stations.Whale tongue was esteemed as a  
food in England 400 years ago.Belgium has the largest percentage  
of beer drinkers, England being sec-  
ond and Germany third.The wine production of France this  
year is estimated at about one billion  
gallons.The number of automobiles in the  
state of New York now reaches nearly  
two million.People of the United States had a  
total income of nearly ninety billion  
dollars last year.Languages of all races will be pre-  
served on phonograph records to be  
filed in the museum of Sorbonne Uni-  
versity in Paris.It is hoped to restore the house oc-  
cupied by Napoleon in Elba, which  
recently collapsed.Among half a million known kinds  
of insects, only about sixty species  
are disease carriers.Many natives of interior Africa are  
replacing their mud huts with houses  
of rude brick construction.It is against the law in Russia to  
address a telephone operator except  
as "comrade" or "citizeness."Richard Andow, 6 feet 3 inches tall  
at the age of 15, has been appointed  
a postal messenger at Weston, Eng.Ulysses Massoth, of Schenectady,  
N. Y., has a home-made radio receiv-  
ing set which he carries about on his  
bicycle.The deterioration of rubber through  
exposure to the air is prevented by  
an anti-oxidant product recently dis-  
covered.An automatic device for skinning,  
heading and splitting fish is now in  
use by a large fish company in Hal-  
ifax, N. S.It is reported that Russia has es-  
tablished plants for the production of  
the largest supply of poison gas in the  
world.Mrs. J. C. Clevering, of Daven-  
port, Ia., dropped dead while waiting  
the arrival of a son she had not seen  
in 22 years.Ann Byrne, 3, and her sister, Betty,  
8, recently took an extended airplane  
flight with Aviator Jess Windham, at  
Memphis, Tenn.The University of St. Thomas  
Aquinas at Manila, established in  
1601, is the oldest university under  
the American flag.Laundry owners of the United  
States and Canada plan to spend \$20-  
000,000 in the next four years for  
co-operative advertising.Ruth Henfrey, of Chicago, aged 10,  
fell from a third story window but  
escaped serious injury when a radio  
aerial broke the force of her fall.As a variant of the old wedding  
noise friends put on the bridal car  
of Mr. and Mrs. J. E. Devos, of De-  
troit, the following sign: "WE2RI."Miss Tara Tilak and Miss Piroj  
Anandkar, graduates of Bombay Uni-  
versity, have begun publication of a  
monthly magazine for the women of  
India.

## AN IDEA THAT WORKED.

There is a man down in Baltimore  
by the name of William J. Casey,  
president of the Contests of the Trust  
company, who had an idea which was  
practical and which is saving the peo-  
ple of Baltimore millions of dollars in  
taxes. The idea was so simple, like  
all great ideas, that it seems remark-  
able that it was not tried before and  
that it is not now universally adopted.Baltimore was in a bad way in re-  
gard to taxation. Mr. Casey was a  
business man and taxpayer. He saw,  
as anyone else can by looking at the  
tax rolls, that a few of the biggest  
and best managed private corpora-  
tions were in the biggest taxpayers.He knew that these companies had  
expert management and kept track of  
every dollar in a constant effort to  
reduce overhead costs. He knew that  
the same type of management did not  
exist in the city government.His very natural deduction was:  
Why can't the men who make a suc-  
cess of private business, help the city  
in its troubles? If a dozen or so of  
the successful private corporations  
would each loan the city one of their  
efficiency experts, and if the city  
would accept their advice and recom-  
mendations, why couldn't the city  
business be transacted as economical-  
ly as the private business?The outcome of the Casey idea was  
that Mayor Jackson, of Baltimore,  
and the necessary corporations agreed  
to co-operate along these simple lines.  
The result was astounding: in four  
years taxes were reduced from \$2.90  
to \$2.39 per \$100, in spite of greatly  
increased city expenditures for need-  
ed new improvements.When asked about his plan, Mr.  
Casey said:  
"It involved two essential factors  
beyond my control, but wholly indi-  
cussable to making the idea operative.  
The first was to have the Mayor of  
the city adopt the plan and stand  
squarely behind it during his adminis-  
tration. That was done in Baltimore  
and the Mayor is entitled to the credit  
of the accomplishments. The other  
factor, and just as indispensable, was  
the liberal fashion with which our big  
taxpaying corporations responded  
when called upon to lend members of  
their staff, viz., accountants, en-  
gineers, organization specialists, etc.,  
actually performed the work. The  
credit for what has been done should  
be extended to the foregoing."But the fact remains that the  
Casey idea worked. It will work in  
other cities. It is practical. It puts  
efficiency into government. It gets  
results which politicians talk about,  
but which in most instances never  
materialize.Mr. Casey is not in politics. He  
wants no political office. He is only  
working for a reasonable tax bill. He  
helped get it, and all citizens benefit.  
Why not try the idea in other  
cities?

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Hancock County BankMISSISSIPPI INDUS-  
TRIAL REVIEW.Biloxi—Work to be commenced im-  
mediately on new grandstand at base-  
ball park of Naval Reserve.Hattiesburg—Methodists to build  
parsonage here next year.Holly Springs—Free delivery of  
city mail initiated here.Pass Christian—Flashlight tele-  
phone system being installed here.Gulfport—Thirty tons pickles ship-  
ped out recently.Gulfport—Five new homes under  
construction here.Gulfport—319 carloads creosoted  
products shipped by Gulfport Creosot-  
ing company during November.Jackson—New building being erect-  
ed on Capitol street for United Shoe  
Stores Company of Shreveport.Mississippi had \$2,079,300 in con-  
tracts for new building and engineer-  
ing work during October.Pascagoula—New community house  
to be erected here.Vicksburg—Kress & Company will  
construct \$150,000 building here.Cotton production in Mississippi  
this season forecast at 1,330,000  
bales.Batesville—Dairy industry steadily  
growing in Panola county.McComb—Much building construc-  
tion under way here.Summit—X. A. Kramer to erect re-  
frigeration station and storage plant  
adjoining Covington's Drug Store.McComb—New building of Drew &  
Caston rapidly nearing completion.Pass Christian—150,000 cabbage  
plants set out in Harrison and Stone  
Counties.Oxford—New Y. W. C. A. build-  
ing formally opened here.Booneville—Ground broken for  
new Methodist church here.Natchez—Contract let for comple-  
tion of new First Baptist church.Laurel—Construction of manufactur-  
ing plant, and distribution works  
of Mississippi Gas & Coke company to  
start soon.Lexington—Erection of mammoth  
hatchery planned here.Lexington—Work progressing on  
steel bridge spanning Big Creek on  
outskirts of Lexington.Jackson—Building permits issued  
here during November totaled \$216-  
264, increase of \$73,827 over same  
month last year.Prentiss—Contract awarded for  
paving Columbia avenue from Third  
street to railroad crossing.Pascagoula—Improvement of high-  
way between Moss Point and this  
place planned.Merrill—Construction of \$125,000  
toll bridge to span Pascagoula river  
at this place will begin immediately.Biloxi—Building permits issued  
here during first eleven months of  
1927 totaled more than \$620,000.Hattiesburg—\$100,000 new bakery  
to be erected immediately on site of  
Mattingly bakery.Centerville—Wilkinson County De-  
velopment Board fostering establish-  
ment of milk plant here.

## Little Echoes.

Britain sees challenge in big United  
States Navy program.Finnish murderer of Marian Park-  
er traced by fingerprints.Washington split on service ath-  
letic squabble.Foes of Hoover prepare to attack  
his eligibility for president.De Forest derides idea of radio  
waves lasting a century.Farm crop values for 1927 are  
\$635,146,000 higher than in 1926.Six hundred executed as Reds in  
one group in Canton.Intense cold causes suffering in  
Italy, France and Britain.American college show 25 per cent.  
gain in enrollment in five years.Berlin stores, open on "Golden  
Sunday," do rushing Christmas busi-  
ness.Jews will ask Kellogg to act on Ru-  
manian outrages.Nationalist China breaks with  
Soviets.Steamship officers offer Wilbur  
plans to modify submarine dangers.Lindbergh's mother flies to Mexico  
City.Power lobby target of Senator  
Walsh's new resolution for Public  
Utility "Trust" investigation.Bob-haired girls shot down as Reds  
in China.Lord Rothmere deplores Great Brit-  
ain's "fatal blunder" at naval disarm-  
ament conference.Oklahoma governor calls "moral  
turpitude" charges "street corner gos-  
sip."Bobby Jones says he will not de-  
fend British golf title.Germany training big army of ath-  
letes for Olympic games.Thirty-three Quebec orphanage fire  
victims recovered.Lindbergh wins heart of Mexico  
likely to continue to Central America.World's developed waterpower in-  
creases 43 per cent in six years.Those Whose Business  
it is to KnowLucky Strikes  
—the finest ciga-  
rettes ever made.  
11,105\* doctors  
give written opin-  
ions about smok-  
ing and throat  
protection.WHAT is the quality that Giovanni Martinelli, Mary Garden,  
William Hodge, David Belasco, Lenore Ulric, Fiske O'Hara,  
Blanche Ring, and other famous singers, actors, broadcasters and  
public speakers have found that makes LUCKY STRIKES deli-  
cious and of no possible injury to their voices?For the answer we turned to medical men and asked them this  
question:Do you think from your experience with LUCKY STRIKE  
cigarettes that they are less irritating to sensitive or tender  
throats than other cigarettes, whatever the reason?11,105 \* doctors answered this  
question "YES."These figures represent the opinion and  
experience of doctors, those whose  
business it is to know.Fiske O'Hara, Pleasing Stage Star,  
writes:"The throat is a deli-  
cate instrument  
which all singers  
protect with the ut-  
most care. To avoid  
irritation, I smoke  
Lucky Strikes. They  
are not only kind to  
my throat but have  
the finest flavor.""It's toasted"  
No Throat Irritation—No Cough.MADE OF THE CREAM OF  
THE TOBACCO CROP\*We hereby certify that we have  
examined 11,105 signed cards con-  
firming the above statement.  
LYBRAND, ROSS BROS. &  
MONTGOMERY  
Accountants and Auditors  
New York, July 22, 1927.

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a Better Town to Live in.C. GREER MOORE  
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your property. I can help you to sell or finance a HOME.

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There was a day long ago, when by sheer weight of superior merit, a business could rise above the common level without me, but that day has passed into oblivion.

For those who have used me as their servant I have gathered untold millions into their coffers.

## I SELL MORE MERCHANDISE

per dollar of salary paid me than any other salesman on the face of the earth. The fabled lamp of Aladdin never called to the service of its master genii half so rich and powerful as I am, to the man who keeps me constantly on his payroll.

## I HOLD THE BUSINESS

of the seasons in the hollow of my hand. I command the legions of fashion, mold the styles and lead the world withersoever I go. I drive unprincipled business to cover, and sound the death-knell of inferior merchandise. Frauds are afraid of me because I march in the broad light of day.

## WHOEVER MAKES ME THEIR SERVANT

for life takes no chances on drawing down dividends from my untold treasures bestowed with a lavish hand.

I have awakened and inspired nations, sent millions of men to fight the battles of freedom beyond the seas, and raised billions of dollars to foot the bills. Nations and kings pay me homage and the business world bows at my feet.

I sow broad fields for you to reap a golden harvest.

I Am The Master Salesman at Your Service

I Am Advertising  
Awaiting Your Command At



# THE SEA COAST ECHO

## Judge

FOR YOURSELF.

(Contents of this column copy right by Judge, "The World's Wildest Weekly," and reprinted by special permission.)

"Well, he dropped dead while I was taking him home," said the woman who said he wouldn't give you trouble now I guarantee it.

Adam's trouble came from his rib, but the modern man's troubles sometimes come from his hip.

Dizzy Labels. I call my wife Dolly, because she gets suspicious if I don't.

Quiet Wanted. Nitt—What do you think of these talking pictures?  
Witt—Don't like 'em; they wake me up.

Getting It Straight. "You came in awfully late tonight this morning."  
"That's all right; I'm going to sleep until this evening tomorrow."

Krazy Kracks. "Give a sentence with the word Effervescent."  
Effervescent for me you'd be in jail.

There's a Reason. I go with a beautiful girl. I've been going with her for a long time now. I go here, there and everywhere with her. I'm going to keep on going with her. When a fellow goes places with a girl, there must be a reason. When I go with this girl there's a reason. I go with her because I couldn't trust her to go alone.

Visiting Brothers. Philo—Do you believe in relativity?  
Sophy—No; sooner or later it breaks up the home!

"The Thirteenth Juror" should please Mr. Hays as it deals with a clever lawyer who toys with justice only to discover that there is a Higher Judge who rules us all.

Husband—Luella, I have a confession to make!  
"Oh, goody!" Now I can try out my new revolver!"

"Uncle Hank Clark put Bugville on the map last week," proudly boasts Bugville Banner. "He was the first man in the wide world to be hit by a new fad."

Her Last. "What was Mrs. Timkin's name before she was married?"  
"Mrs. Dempster, Mrs. Johnson and Mrs. Murray."

## PROFESSIONAL CARDS

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BAY ST. LOUIS, MISSISSIPPI.

## Dreaded Aches, PAINS Disappeared

"My health had been poor for ten years, before I took Cardui," says Mrs. Anna Cronin, of Rockport, Ind. "I was lifeless and 'no account.' I dragged around day after day, every move an effort, and never feeling the joy of being well."  
"At times, I had a dreadful ache across my back and my sides hurt me. I worried along, sometimes hardly able to leave my bed, but the demands of a growing family had to be attended to, so I would get up, do what was absolutely necessary, and then lie down again."  
"One day, someone suggested Cardui, and I took it for several months, and all the time I was growing stronger, and less nervous. My aches and pains finally disappeared."  
"That was two years ago. My improvement has been permanent. The good health, which followed the taking of Cardui, is still with me, so I can heartily recommend it to anyone who is suffering from similar troubles."

"A hotel was on fire and the guests, gathered out in front were watching the flames."  
"Nothing to get excited about," one traveling man was boasting. "I took my time about dressing. Lighted a cigarette. Didn't like the knot in my necktie and retied it. That's how I got here."

"Fine," remarked a bystander. "But why didn't you put your pants on?"  
"Carter's Weekly."

## COACH BROOKS OF BAY HIGH COPTS TWO GAMES FROM LYMAN

Double Header at Stanislaus Gym on December 23rd Proves of Interest

Coach Brooks and his "Blizzards" from Bay High went to the mat on Dec. 22nd at Stanislaus gym court with the quintet of Lyman High and emerged victorious in both games, the first where the girls won, 27-19, and the second wherein the boys fought out a close contest to a victorious end by a score of 16-14 over Sausing's Wild Cats.

Quite a fair crowd of fans were on hand to witness Bay High's double triumph in her first start of the season, and the Blizzards were given the staunchest support from the rooters. The games were noted for their clean cut sportsmanship—never for a moment did either team resort to any tactics that bordered on the rough.

Coach Brooks has demonstrated in this first contest that he has basket ball teams who will do more than hold their own throughout the season, and who have a caliber of champion class. Every player on both teams—Boys and girls, are hard and consistent workers, fast and peppy with the will to dare and the heart to do.

The first game of the evening was between the exotics and it was apparent from the beginning that the girls "Blizzards" were due to swamp their opponents before the final whistle. King kept the ball in Bay territory for most of the first period, where Osborn and Sick attended the caging of any girl player on the Coast, playing guard, held down the opponent's scoring materially.

The first half found the score 19-7 in favor of Bay. Lyman fought desperately in the third quarter, and managed to run up the baskets, while Bay scored one point, making the score 20-13. Babs Sick started the last quarter with two ringers in quick succession, which Clark equalled, but Osborn and Summersgill caged enough to shoot the score for a total at the whistle.

Miss Mary Perkins very efficiently referred the contest.  
Individual scoring:  
Bay High School. Points  
Sick, forward.....11  
Osborn, forward.....14  
Summersgill, forward.....2  
Chapman, J. C.....0  
King, center.....0  
Adams, guard.....0  
Koch, guard.....0  
N. Gex, guard.....0

Lyman High School. Points  
Clark, forward.....15  
Nicholas, forward.....4  
M. Scott, J. C.....0  
Budreath, center.....0  
Glenn Scott, guard.....0  
Robertson, guard.....0

Second Game.  
The second game of the twin bill found the Bay Blizzards making things frosty for the Lyman Wild Cats in a very fast and snappy game during which a new star was found in the Blizzards constellation in the person of Dick Blau at center and the discovery was hailed with long shouts of acclaim by the Bay boosters. Dick played a bang-up game and deserved all the applause issued him from start to finish.

The Blizzards found worthy opponents in the Cats who fought them at every turn and for a while it was anybody's game, particularly in the last period when, with the score 14-8 against them, the Wild Cats started a fierce rally with Joe Davis and Lee running up the score to dangerous proportions.

Bay called time out and got their faces tuned up for the finale. There remained but a minute to play. The guarding of Maurer and Maneri began to tell and Lyman could go no further up closing the contest at 16-14.

Unity of action is being shown by the Blizzards and we opine that as the season grows this Gold and Black aggregation are going to be hard nuts to crack. The efforts of Coach Brooks will bear wonderful fruit.

Box score:  
Bay High School. f. g. f. l. f. e.  
Sick, forward.....1 1 1 1 1  
Speer, forward.....0 0 0 0 0  
Whitfield, forward.....0 0 0 0 0  
Blau, center.....0 0 0 0 0  
Maneri, guard.....1 0 1 0 1  
Maurer, guard.....1 0 1 0 1  
Ramond, guard.....0 0 0 0 0

Totals.....7 2 3  
Lyman High School. f. g. f. l. f. e.  
Lee, forward.....2 1 1 1 1  
G. Davis, forward.....3 0 1 1 1  
O'Bryant, center.....1 1 0 1 0  
Fitzgerald, guard.....0 0 1 0 1  
M. Davis, guard.....0 0 1 0 1

Totals.....6 2 4  
Referee: Norton Haas (S. S. C.)  
Paid For What He Knows.  
"Some members of Congress do not work hard enough to earn their salaries."  
"No man deserves a more generous compensation," answered Senator Gorgium, "than a member of Congress who knows when it is time to keep quiet and not get in the way."  
—Washington Star.

Philosophic Crook.  
Judge—I notice that, in addition to misappropriating \$500, you took a considerable quantity of valuables in the form of rings, watches and other trinkets.  
Prisoner—Yus, sir; I remembered that money alone don't bring happiness.—Tid-Bits.

Quite Cool, Indeed.  
A hotel was on fire and the guests, gathered out in front were watching the flames.  
"Nothing to get excited about," one traveling man was boasting. "I took my time about dressing. Lighted a cigarette. Didn't like the knot in my necktie and retied it. That's how I got here."  
"Fine," remarked a bystander. "But why didn't you put your pants on?"  
"Carter's Weekly."

Mrs. J. C. Richards, of Middlesboro, Ky., complained to the police that her 4-year-old husband was "run away" leaving out every night.

## ONE OF GOD'S GOOD MEN DIES

Rev. Harrison H. Sneed Goes to Meet Maker After 50 Years of Service.

(Gulfport Herald)  
More than a half century in the active ministry of the Episcopal church during which time his life was spent serving others, is a record which few people can attain but this and more can be truthfully said of Rev. Harrison H. Sneed, who laid down his earthly works Monday morning at 12:40 o'clock.

Surrounded by those who loved him he died at the ripe old age of 86 years and three months at his home in Mississippi City, having been born in Virginia Center, Va., 1841.

When a young man of 20 years he enlisted in the Army of Virginia, serving under the famous General Pickett and took part in many of the famous battles of the Civil war. He was severely wounded the day before peace was declared on the day before.

For twenty-one years he was rector of St. Peter's-by-the-Sea, at Gulfport and previous to this was rector of the First Episcopal church at Chattanooga, Tenn., for a period of 17 years. During the past three years he has served the congregation of St. Mark's Episcopal church at Mississippi City.

Rev. Sneed was the oldest member of the Masonic Lodge on the Coast being one among the few who had attained the 32nd degree. There were few public occasions on the Coast to which Dr. Sneed was not invited as an honored guest. He was broad and liberal in his views, affiliating with all other denominations in public worship.

He conducted more funeral services and performed more marriage ceremonies than any other pastor residing on the Mississippi Coast during the past quarter of a century.

During the yellow fever scourge in Chattanooga, Dr. Sneed and a Catholic priest were the only ministers who remained in the city to relieve the distressed and the city of Chattanooga presented him with a beautiful watch as a token of honor. This watch was valued by him as one of his greatest possessions.

Surviving Dr. Sneed are his wife, Mrs. Hattie Sneed, and five children. He was the father of ten children. The children now living are John Sneed, of Gulfport; Mrs. L. B. Weisnburgh, of Richmond, Ky.; H. H. Sneed, Jr., who is in Nicaragua; Mrs. A. B. Burnham, of Richmond, Ky.; and William Sneed, of Hamilton, Ohio.

The two daughters and the son, John Sneed, were present when Dr. Sneed passed away. Mrs. Mary Frazer of Chattanooga, sister of Mrs. Sneed, was also present. William Sneed met the funeral party at Birmingham.

The remains were taken to Chattanooga on the 5:10 train over the G. & S. I. R. yesterday afternoon for interment.

Special funeral services were held at St. Peter's-by-the-Sea yesterday at 4 o'clock, Rt. Rev. Bishop Bratton, of Jackson, officiating, assisted by Rev. F. G. Coombs, rector in charge.

Vestrymen of both St. Peter and St. Mark churches were the pall bearers.

The members of the Masonic Lodge at along the Coast attended the services yesterday afternoon. The remains were accompanied by the wife, the two daughters and Mrs. Frater, a sister of Mrs. Sneed.

WAVELAND ASS'N OPPOSES CHANGE IN ORIGINAL PLANS

(CONTINUED FROM PAGE ONE)  
wall of this type and height will be, according to the statement of the engineers in charge, absolutely worthless if this essential feature and integral part of the wall is not constructed.

And, whereas the said J. W. Billingsly has informed the seawall commission, verbally and in writing, that if the seawall is constructed without a topping or paved roadway of the width planned by him, the seawall proper, wherever left without said topping, or roadway, would be useless and inadequate and would soon be destroyed by wave-wash.

And, whereas at a meeting of the seawall commission held on the 23rd day of June 1927, the engineers who designed the proposed seawall for the commission went on record to the effect that the sum of \$1,250,000.00 would be ample for the purpose of carrying out the plan designed by

# THE NEW Ford CAR

## Years Ahead of Any Other LOW-PRICED CAR.

Mr. Henry Ford Has Said:  
"No other automobile manufacturer could possibly give you such a fine automobile at such a low price, because no other manufacturer does business the way we do."

There is nothing quite like it any where in design, quality and price.

PLACE YOUR ORDER TODAY.

# Edwards Bros.

PHONE 224

## INTEREST RATE RULING ISSUED

Supt. of State Banks Says 4 Per Cent Is Maximum Payment.

State Banking Superintendent J. S. Love has issued the ruling of the state banking department as to interest rates which state banks can pay on deposits.

The ruling says that the "maximum rate of interest that may be paid by any bank in this state on savings deposits is hereby fixed at four per centum per annum."

Time certificates of deposit are governed by the following regulations: 12-month certificates, 4 per cent maximum; 9-month certificates, 3 and 3-4 per cent maximum; 6-month certificates, 3-1-2 per cent maximum; 3-month certificates, 3 per cent maximum. "No certificate of deposit has been issued for less than three months, and no interest shall be paid on any certificate after maturity, thereof, unless renewed."

"Interest at a rate not to exceed two per cent may be paid on daily balances of individuals, firms and corporations whose balances are not less than \$10,000 and on the daily balance of certain other depositors: The United States, State of Mississippi, counties, municipalities, drainage and levee districts; correspondents, banks, colleges, and administrators; executors, receivers and the judiciary under bond fixed by the state or federal courts of Mississippi, 1927.

The ruling from the state superintendent was published to comply with Section 37, Chapter 172 of the laws of 1922, and are to be observed by all state and National banks operating in Mississippi after December 31, 1927.

All national banks in the state are amenable to the ruling according to Section 16 of the McFadden Banking bill, passed by the National congress in 1927, the bill being an amendment to the National Bank act.

remainder of the bonds may be issued at once and the contract be let for the construction of the concrete topping or roadway along the entire length of the seawall.

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Courteous Attention and Highest Dollar-for-Dollar Value

Patrons of our used car department get the same courteous attention and the same high dollar-for-dollar value as our new car customers. Used car sales constitute a vital part of our business—consequently, our used car department is conducted on the same high business plane as our new car division. Look for our red "O. K." tag when you buy a used car. It is your proof that the car has been thoroughly reconditioned by expert mechanics, using genuine parts for replacement—your guarantee of superior VALUE!

BAY CHEVROLET CO.  
PHONE 52 WASHINGTON ST.

## QUALITY AT LOW COST



# INTERESTING LETTERS FROM MEXICO CITY BY RECENT VISITOR

Prof. France Scholes Tells of City of Aztecs—Legends and Historical Facts of Old City—Romance Mingled.

Prof. France Scholes, accompanied by Mrs. Scholes, who, before her marriage was Miss Lillith Ansel, of Bay St. Louis, was a recent visitor here with his wife, on route to Mexico, where he will do research and study work for the next two years, has written letters back home to his mother. These are quite interesting, and through the thoughtfulness and kindness of friends, The Echo is enabled to publish two of the number.

Our readers will find them of unusual interest, and more so because Prof. Scholes is the author, and the cause of the wide local acquaintance of Mrs. Scholes locally.

At last I can settle down to write you a long letter about our trip. Until yesterday, (Oct. 21) we were still at the hotel, and hunting for a permanent place to stay, but we have found a very nice little home and are now happily settled.

But perhaps I had better start at the beginning, and tell you everything. Lill and Dr. Henderson met me in New Orleans, and we immediately went to the Mexican Consulate to get my permit to enter Mexico. We then took about an hour. We then went to the insurance company and took out insurance for a year on our baggage. Later in the day Dr. Henderson drove us through the old French and Spanish part of New Orleans, where we visited the Cabildo, or old Spanish town hall, and the cathedral.

Next morning (October 11) we were up bright and early, got our baggage off to the dock, and after breakfast we all drove down to the river to our steamer. It was scheduled to leave at ten, but it was twelve before the cargo was all loaded, and the whistle blew, warning all non-passengers to leave the ship.

During part of the way down the river there was a hard rain, but before dinner the sky cleared, and we saw a beautiful rainbow in the distance. It brought to mind the old saying, "Rainbow at night, sailor's delight, but the adage was only partially realized. About ten o'clock we dropped anchor, and sailed out of the river into the Gulf. For a moment I had a twinge of sea sickness but it soon disappeared and from that time on I didn't have any sign of illness.

All day Wednesday we glided along without the least rolling or pitching of the ship. The water was like glass, brightly blue in color. Flying fish, like silver arrows, darted and flashed over the water. Nothing could have been more perfect than that day, except, perhaps, the silvery sheen of the sea in the moon light.

But during the night a wind came up which increased in strength during Thursday night it developed into a real fifty-mile an hour "northerner." By 6:30 Friday morning Lill was pretty sick. We went up on deck, where Lill "fed the fish" a time or two before she got to feeling better. The ship was due in Vera Cruz at about 8 o'clock that morning, and we arrived off the harbor on time. But the wind was blowing so hard that the captain did not dare go in and for thirty hours we cruised back and forth in a surging, churning sea. The water was a mass of foam and froth, waves twenty to forty feet high were cast up by the wind, and many of them poured over the lower deck of the ship. There was salt spray every where, and our faces, hair, clothes, hands—all smelled and tasted of salt. We had a good laugh at one sailor who was going aft, and washed off his feet by a wave and skidded on his nose half way down the deck.

By noon Saturday the wind had subsided enough to permit the captain to take the ship into Vera Cruz harbor, but the sea was still too rough to permit him to dock the ship. So

we were taken ashore in a launch. On shore the immigration officers took possession of us and whisked us away in a car to their offices. There they went through much palaver, and about the only thing I understood was a statement that I must pay eleven dollars as head tax. Meantime a Mexican cargador (porter) had taken our trunks and valises through the customs, and was well on his way to our hotel by the time we returned from the immigration office. At the hotel, which was also the railroad station, the cargador helped me buy tickets to Mexico City and the trunks, for at this service he charged ten pesos, or \$4.50, which I have earned to have been cheap. The arrival of it is that he got our trunks through the customs so quickly and without duty.

After dinner at the hotel, we walked around town till about 9 o'clock when we were sorry we did not have the whole day in Vera Cruz as we had planned for there are several places of real interest. The old Spanish city in the harbor is perhaps the most famous of all, for it served not only as a means of defense against the pirates and sea-raiders who infested the Spanish Main in the seventeenth century, but also as a military and naval prison. It is said that some of the prison cells were situated so that at high tide they filled half up with water, so that the prisoners were submerged up to their necks. About three months of such torture, and the convict was either dead or insane.

The train left for Mexico City at 6 o'clock Sunday morning. Seldom, I ever, have we had such a beautiful ride as we had over the mountains from Vera Cruz to Orizaba. The train passed through masses of tangled tropical vegetation, some of it covered with brilliantly colored blossoms. Banana trees, with their broad leaves, were growing on every side. Tucked away among the plants and trees were the miserable hovels of the peasants. Some of them had only split branch walls, open to the weather, and roofs of thatched leaves. The floors were only the smoothed and caked ground. I had never before seen such abject poverty and miserable living conditions. At every station there was a crowd of people assembled to see the train come in or to sell fruits, flowers, tortillas, baskets and what not. And, of course, there were the inevitable beggars, these miserable people appeal to passersby every where. Halt, lame, crippled, legless, armless, blind, they are everywhere. Many are led by little children. In a whimpering, subdued almost whispering tone they beg for alms. "Oh, Señor, for el amor de Dios, etc." "Oh, Sir, for the love of God, etc."

From Vera Cruz to Orizaba the train climbed almost constantly from the sea level of Vera Cruz to an elevation of more than eight thousand feet. Round and round the side of the mountain, hairpin turns one after another until at last it would come to the top of a grade. Looking down and backward we could see valley after valley, all huddled in by mountains and all carpeted by green fields or banana groves.

From Orizaba to Mexico City we were in the high plateau. The scenery reminded us a good deal of New Mexico, except that there was more vegetation. We passed by field after field of maize, or corn, and by the source of the national intoxicant, the maize plants are set out in rows and are cultivated like any other crop.

Finally, at eight in the evening we arrived in Mexico City. The trip had been uneventful, so far as danger

from bandits or rebels was concerned. Part of the way, however, a special convoy, or troop train, preceded us by about half a mile. Now that we are here, we learn that we are lucky we did not come by way of Texas and Laredo, for there have been serious difficulties along that line.

From Sunday evening until Friday afternoon we stayed at the Hotel Geneva. Finding a suitable apartment was not at all easy. It may be romantic to live in a Spanish home with its inevitable patio and garden, but it is not very healthful, for most of the houses are damp and poorly ventilated. I was lucky in having a car of introduction to the member of a real estate firm that is developing a new suburb of Mexico City, and through his courtesy we have been able to rent part of a "little house" owned by an American lady who is employed at the American Embassy. Next time I'll tell you more about it.

Living is far from cheap. Imported groceries are very dear. Bacon is eighty cents a pound. So far as we have learned the only things that are cheap are vegetables, fruit, beans and servants. For the sake of thirsty Americans I might also add that beer is ten centavos a glass, or four and a half cents American money. Good servants, who cook, clean the house, wash and iron, are paid twenty to thirty pesos a American currency. To fifteen dollars American currency.

Below is another interesting letter from France Scholes, who is in Mexico. France describes Mexico City, and gives a few of the old legends and historical facts concerning this old city.

Sunday, Oct. 30th. We have just returned from a long walk around the Heights. There is not a cloud in the sky, and the sun is beating down with the intensity of summer. Every where are the flowers, climbing geraniums with masses of pink roses; great bushes of brilliantly purple flowers like pansies; roses, snap dragons, nasturtiums, violets, pansies, petunias, daisies, etc. Not just a bush or a plant here and there, but great banks and masses of flowers.

This afternoon we are going out to some of the suburbs which have historic interest, and I'll give you an account of the trip later. For this time let me give a description of the superb valley in which Mexico City is situated.

Imagine a saucer oval in shape seventy miles long and about forty-five miles wide. The floor of this huge saucer is about 7,500 feet above sea level, and the mountain ranges which form the rim are of an elevation of from fifteen thousand feet. Two peaks on the south side of this mountain rim rise to 16,000 and 17,000 feet. They are famous landmarks, and for untold centuries have looked down on the events of human history in the valley.

Something may perhaps wish to know some of the stories and traditions that are associated with them. But first let me tell you their names. The highest of the two is Popocatepete; the other is Ixtaccihuatl. Jaw breaker names aren't they? Popocatepete means (in Aztec) "smoke mountain," and this signifies that it is a volcano. The country round about is covered with lava rock and volcanic ash. People tell me that even now it occasionally sends up columns of smoke and ash.

Such is the valley of Mexico; a large oval saucer whose rim is made up of huge age old mountain ranges and mountain peaks. In this huge basin there accumulated numerous lakes, many of which are still to be seen today. The source of the national intoxicant, the maize plants are set out in rows and are cultivated like any other crop.

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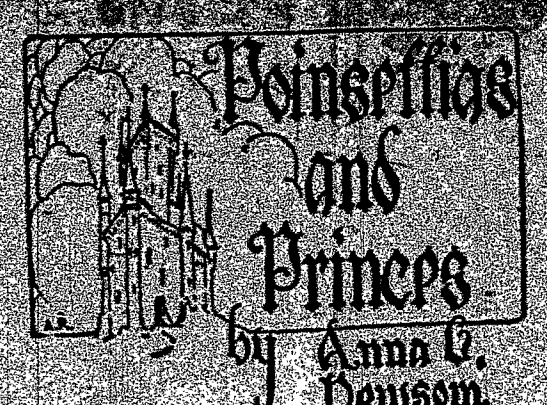
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Peninsulas and Princesses by Anna C. Dawson

IT WAS December 23; there would be a rush for Christmas flowers at the Alpha Floral rooms that day; and the girls were already busy getting the windows cleaned and redecorated.

"Did Miss Anne say to put these poinsettias in the east window?" asked Arduus Ellington, who was helping out during the holidays.

"The old girl said to graduate them," answered Jane Duncan, who was "regular help" at the shop. "Of course, with you, a college student, graduate means to turn out—to finish up. That's what I'd like to do with these flowers—finish them. I'm so tired of them."

"I'm afraid you don't love flowers," voiced Arduus. "I do."

"You would," retorted Jane, who liked everyone to think her sophisticated and not depraved. "I like the little old coin I get at the end of the week; and it's little enough, believe me. But come here, innocent, and I'll show you how to graduate the posies. Park the shortest ones next the glass, the taller ones next, and so on—like this—and she placed four plants in to illustrate.

Arduus saturated the black sand in the flower pots, and carried other pots from another room while the others drained a bit.

Miss Anne called from a workroom across the rear, and Jane answered the call, while Arduus worked at the window.

Arduus carried other pots from another room.

Just as Jane returned with an armload of made-up flowers to her, Henry Von Hagen came into the shop.

"I better take him; he's a regular," said Jane in an undertone; and she deposited the orders on a table.

"May I help you, please?" she asked, demurely enough.

"Some poinsettias, I think," answered the man, and Jane led the way to the table where Arduus was working.

Henry looked at the plant Arduus was lifting for the window. He also looked at the girl.

"This is a beauty," he said, looking at the girl, though he indicated the plant. "I'll take this one, and she deposited the orders on a table.

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Arduus enjoyed the "crunch, crunch" of the snow under her feet as she hurried to her boarding house, where she removed the supper from the oven where her landlady, Mrs. Julien, had left it. That lady was helping at a church bazaar, and since Arduus was the only "left-over" student in the house, she had told Mrs. Julien not to bother about her.

After a hurried and rather lonely supper, Arduus bathed and dressed with much care, and then came down to sit in the cheer of the grate fire. Three candles burned in the center of the big window.

"Sweet of Mrs. Julien to burn one for me along with hers and Bob's," said Arduus.

She wondered what the folks at home were doing, and tried to visualize every member of the family. Perhaps they, too, would burn a candle for her. When she became a little homesick, she stroked again and again her shining nails. She stood looking into the center of a huge poinsettia, on the table. She remembered a dream she had had the night before, and that she had not remembered till that minute; but just then an auto horn sounded outside.

She hurried into her coat and hat, pulling on her gloves as she went down the steps. Some one she didn't know was coming up the walk. He turned, after greetings, and they went together to the waiting car.

"Warmer in front," he said, helping her into the seat. The car skidded now and then on the icy streets. And Arduus had no more than buttoned her coat collar high around her neck, being careful of the violets, than the driver said:

"Here we are," as he drew up in front of a large home and stopped. He assisted Arduus to alight, walked to the steps with her, lifted his hat and said "good night."

"Good night," and thank you," answered the girl.

Arduus went up the broad steps and rang the bell. Henry Von Hagen opened the door.

"Good evening," he said cordially, taking her hand. "Mother, this is Miss Ellington."

"I'm so glad you could come. Go upstairs to the first room you come to."

When Arduus came down the steps she was met by Henry, who led her into a big living room. Poinsettias were grouped in the big old-fashioned bay window. Gazing into one of the flowers, Henry said:

"You know, I had the queerest dream last night."

"So did I," joined Arduus. "I dreamed," continued Henry, "that I went to the opera, and when the curtains were drawn—"

"There was a huge poinsettia on either side of the stage," interrupted Arduus.

"And when the orchestra played 'Dreams of Love'—"

"A prince" stepped out of one of the flowers—a prince with page boys, attendants, and so on," interrupted the girl again.

"How in the world could you know what I dreamed?" asked Henry. "But you do; and a princess stepped out of the other bloom—a princess with as many attendants and ladies-in-waiting as there were persons with the prince. They began a—"

"A march to music toward the center front of the stage," said Arduus.

Henry's countenance revealed surprise, excitement, incredulity; but he continued:

"How could you know what I dreamed—I didn't even remember it myself till I looked at that flower. But they did march toward the center front of the stage. And when they met, the prince kissed the princess, and she put her arms around his neck—"

"And you were the princess," said Arduus.

"And you were the prince," finished Henry.

"That lips met; her arms were about his neck; his arm encircled her waist. Some one in another room laughed aloud. Then Henry and Arduus saw that they were under the mistletoe.

Unabashed, Henry said:

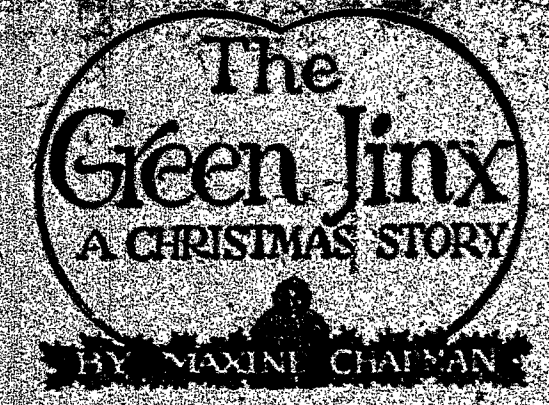
"I've been looking for you always, dear; when will you marry me?"

Arduus replied:

"Yes, I knew yesterday that you were the one—and then that dream—that proves we belong to each other."

"Of course, I've dreamed of you always—but when will we be married?"

"Just any time you say, dear," (G. 1927, Western Newspaper Union.)



The Green Jinx A CHRISTMAS STORY BY ANNIE CHAPMAN

THE green glass thing gleamed like an eye as Olivia took it from its holly-paper wrappings and looked at it ruefully. She had been excited and hopeful about this Christmas gift from Aunt Matilde and it was disappointing—a bit of green glass, garbled and unlabeled. Olivia had never seen her aunt, who was childless, wealthy, and altogether a likely star in the horizon of a vigorous young artist of a niece. Certainly it was surprising to have received this gift at all, for the aunt and the artist niece had, heretofore, known little of each other; but—

Olivia gathered up the tinsel cords and papers and pranced to her shining kitchen. Today was the day of her great chance, for Draheim, decorator of homes beautiful, was coming to take tea, and she was looking for a junior partner. Olivia had joys prepared, but the green glass thing was a problem. If Matilde's card had not promised a visit on this day of days, the way might have been easy, although there were few hiding places within the little place. But now the gift must be displayed in all its discordant greenness. Everything else was perfect. The silver twinkled softly in a polished heap beside a carefully folded linen. Serving trays

were ready with a smart array of nuts, and candied violets, and fruits and creams—almost an entire party check's worth. The glibbed salad, subtly suggestive of opulence, was cooling properly in its mold of aspic jelly, and the rolls were heating piping hot in the little glass-walled oven. The boy left the ices in the back entry and Arduus, chin went a trifle higher quite without her knowing and the worried little lady puckers across her forehead suddenly turned somersaults. She laughed. She fingered the purse in her pocket, doubtfully; three pennies, exactly, pay day yesterday and the next one—when? Everything was delightfully expensive.

But the green thing still grinned on the mantle piece. Olivia had a swift, disturbing vision of this aunt whom she had never seen and she made a little grimace at the picture. Oh—that Draheim and Aunt Matilde should not have to meet. Olivia's rooms were in exquisite taste—soft, warm browns with dashes of Chinese reds and blues that shone on old malachite and oak, an etched brass bowl on the table, a real Maxfield Parrish on the wall between the window and—the green glass thing on the mantel—three cents in Olivia's pocket. She regarded the glass ornament thoughtfully and wondered if it might have been smashed in the mail, and decided no. Olivia was not a good liar. She considered a headache or a broken leg and thought of the glibbed salad and the pickled cantaloupe.

The borrowed maid had not arrived, but Madame Draheim had. Olivia knew by the positive, well-behaved way in which the door-bell jingled. "What can I do? Interior decorator, I, with a green glass thing like that on my mantel piece? Yes, Draheim will be impressed, very. The door-bell rang, again, insistent. Suddenly, Olivia knew what she would do. And she would get the coveted position.

Draheim, decorator of homes beautiful, had bright little beads blue eyes that leveled at once heretofore above her fitting quality of a body. They appeared, energetically of the Chinese reds and blues and the polished mahogany and oak, of the etched brass bowl and the Parrish picture, and then they fell on the green glass thing. It had never grinned so boldly from out the lovely room, an ugly mask in a gallery of madonnas. Olivia quaked as she studied the expression on Draheim's shrewd little face. It was half-disgusted, half gratified, with an approving, impersonal antagonism about it.

Olivia swallowed the lump in her throat and straightened her shoulder for the battle. She forgot the glibbed salad and the pickled cantaloupe. She forgot the little niceties of hostess courtesy. She and Draheim were two individuals, unclothed by a world of manners, measuring each other, the green glass thing between them. They seemed conscious of nothing more. Olivia broke the taut silence. "It's lovely, isn't it?"

"What?" Madame Draheim's hearing was excellent.

"It's odd, a rare piece. Would you like to see it closer? I'll get it."

"No."

"I beg your pardon."

There was a hint of interest in Draheim's infection, this time, and a relief from monosyllables. "I suppose it's very old, with a shade of sarcasm."

Olivia was glad. She had made Draheim take the offensive. "No," she answered and was silent.

"What then?"

"Very new."

"I thought so." There was no insinuation in Madame Draheim's tone. She spoke simply. "You're not a good liar, are you?"

Olivia was suddenly calm. "No," she said. "Then, why?"

"I supposed you'd hide it or break it."

Olivia was off her guard for a moment. She stared openly. "What?"

"I said I supposed you'd break the thing."

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"I said I supposed you'd break the thing."

"Why didn't you? It's plain, of course; you know it's hideous. There was a penetrating keenness in her hard-line eyes.

Olivia felt it. This was her test. She had no time to wonder; that would come later. "I try carefully to choose her words, but there was no suggestion of uncertainty, of confusion in her manner. 'I'm afraid you are mistaken, Madame Draheim, or perhaps I am, I believe that you were interested in my green glass decoration which was the gift to me, and the value of which can scarcely be named. Perhaps you thought I wished to sell it to you. I am sorry. You misunderstood me.'"

"I'll give you fifty dollars for it."

Olivia could have laughed and cried with the knowledge of her power. She had done the impossible. She had succeeded in selling the green glass thing to Madame Draheim. Better, she had made Draheim buy it. If she had done that she could sell her services. She knew the position was hers. Suddenly the green glass thing became very precious to her. "No," she said. "I won't sell it. Is there anything else I can do for you?"

"Yes," Madame's eyes twinkled with mirth, now, without appraisal. The test was over. "You can be a niece to your Aunt Matilde Draheim. The firm needs a resourceful young woman."

Olivia laughed at the green glass thing and it grinned back at her. It was a merry, merry Christmas present, truly.

(G. 1927, Western Newspaper Union.)

FRANCHISE ORDINANCE.

Granting an Electric Franchise to Miss Lillith Ansel, her Successors, and Assigns in the City of Bay St. Louis, Miss Lillith Ansel.

BE IT ORDAINED, by the Mayor and Board of Aldermen of the City of Bay St. Louis, Mississippi:

Section 1. In consideration of the benefits that will accrue to the City of Bay St. Louis and the inhabitants thereof, Miss Lillith Ansel, her Successors and Assigns, hereinafter referred to as the Grantee, is hereby given the right, authority, easement, privilege and franchise to construct, erect, suspend, install, renew, alter, repair, maintain and operate in the City a system of poles, towers, conduits, cables, conductors, transforming stations, fittings and all appliances or appurtenances necessary or desirable to the transmission, distribution, or sale of electric current for the purpose of lighting, heating, power, or any other use, along, upon and across all streets, avenues, alleys, ways, bridges and public places in the City, and to extend, together with the right of right-of-way, easement, privilege, franchise, or franchise, to construct, erect, suspend, install, renew, alter, repair, maintain and operate such poles, towers, conduits, cables, conductors, transforming stations, fittings 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